

Maurer-Atmos Middleby GmbH

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Privacy Notice

We would like to inform you below about the processing of personal data in the context of the use of our website and the functions associated with them, as well as other online offerings such as social media sites.

Responsible person

Responsible for this website is

Maurer-Atmos Middleby GmbH
Kindlebildstrasse 100 78479 Reichenau, Germany

Further information about the company and the authorized representatives can be found in our imprint.

-> <https://www.maurer-atmos.de/impressum>

Which data is processed?

Legal grounds of data processing

In order to be able to offer you our website and the services associated with it, we process personal data on the basis of the following legal bases:

- **Agreement** (Art. 6 para. 1 lit. a and art. 7 of the GDPR)
- to **fulfillment of contracts** (Art. 6 para. 1 lit. b of the GDPR)
- for compliance **legal obligations** (Art. 6 para. 1 (c) of the GDPR)
- on the basis of **balancing of interests** (Art. 6 para. 1 lit. f, GDPR).

We will refer to the corresponding terms in connection with the respective processing, so that you can classify on which basis we process personal data.

If personal data is processed by you on the basis of **consent** you have the right to **revoke** at any time with effect for the future.

If we process data on the basis of **balancing of interests**, you as data subject have the right to **reject the processing of personal data, taking into account the provisions of Art. 21 GDPR.**

Access Data

When you visit our website, personal data is processed in order to be able to display the contents of the website on your terminal.

In order for the pages to be displayed in your browser, the IP address of the device you are using must be processed. Additional information about the browser of your mobile device is also provided.

We are also obliged under data protection law to guarantee the confidentiality and integrity of the personal data processed with our IT systems.

For this purpose and out of this interest, the following data are recorded on the basis of a balance of interests:

- IP address of the calling computer (for a maximum of 7 days)
- The operating system of the requesting computer
- Browser type and version of the calling computer
- Name of the retrieved destination address (URL) and file
- Date and time of the access
- the amount of data transferred
- Referring URL (referrer)

The IP address will be deleted or made anonymous from all systems used in connection with the operation of this website after 7 days at the latest. We will then no longer be able to establish a personal reference from the remaining data.

The data is also used to detect and correct errors on the website. If necessary, further information comparable with the above data may be collected for the purpose of defending against attacks on our IT systems within the framework of safeguarding our legitimate interests.

Contact form

We offer a contact form on our website where you can request information about our products or contact us in general. You can also contact us by email. We have marked the data you require to answer an enquiry as mandatory fields. Information on other data fields is voluntary.

We need this information to process your request, to contact you correctly and to send you an answer. The data processing takes place with concrete inquiries for the fulfillment of a contract and/or the contract initiation. General inquiries are processed on the basis of a balance of interests.

Enquiries received via the contact form on our website or by email are electronically processed by us in order to answer your enquiry. In this context, other persons or departments and third parties may also become aware of the form content that you have sent.

The transmission of form data via the internet takes place via encrypted connections.

Newsletter

You can also subscribe to an email newsletter on our website. In addition to the voluntary information in the respective form, we only process your email address. However, this is also absolutely necessary in order to be able to send you the newsletter.

Unless the contents have already been specifically described in individual cases (e.g. within the scope of registration), the contents of the newsletter include general information about our company, our products, services and other information relating to our company.

You can unsubscribe at any time. Alternatively, you will find a link to unsubscribe in each newsletter email.

Your consent is required for sending our newsletter. We obtain these regularly via the so-called double opt-in procedure, in which you will first receive a confirmation email. You must confirm this by actively declaring your consent to receive the newsletter. This is guaranteed by a technical solution. Only then are you added to the shipping pool. In order to comply with the legal requirements for the confirmation of registration, we store the time of registration and deregistration, as well as the IP address used, in abbreviated form. This storage is based on our entitled parties' interests for the defense of claims and proof of the legal conformity of the newsletter dispatch.

Under the narrow conditions of Art. 6 para. 1 1 f) in conjunction with §7 Para. 3 UWG, the newsletter may also be sent on the basis of an entitled party's interest in the sense of direct marketing. In this case you can object to the further receipt of the newsletter at any time, which is pointed out again here.

To be able to analyze the popularity of our newsletter releases and optimize them, we log when emails are opened and links are clicked. This usage analysis is based on a balance of interests. You can object to this processing by unsubscribing from the newsletter.

Cookies

Cookies are used on our website. Cookies are small textual information stored on your device via your browser. Cookies are required to enable certain functions of our website.

These files cannot be used to run programs or viruses on your computer and take up only marginal storage space. As a rule, cookies have a unique character string - the so-called cookie ID - with this identification, the website or server can uniquely identify your internet browser and distinguish it from other computers.

We use session cookies that are automatically deleted from your browser immediately after your visit to the website has ended.

In the area of web analysis, however, we also use so-called persistent cookies, which are not automatically deleted after the end of your visit to our website.

You have the option of preventing the setting of cookies by making the appropriate settings in your browser. Please use the manual or the help function of your internet browser. However, we would like to point out that the use of our website may then only be possible to a limited extent.

The use of cookies is based on a balance of interests. Our interest is the user-friendly visit of our website.

Notes on the integration of third party sources

We use contents from so-called third-party sources on our internet offers. In doing so we integrate contents or services of third parties in our offers in order to provide additional functions or to optimize presentation processes.

If external services and sources are integrated, the IP address of the user must be known to the third party as part of the connection process in order to establish a successful connection. In the following points we will discuss further measures and processing that may be carried out by these suppliers. If necessary, these third parties could use measures for user tracking and marketing analysis via cookies or invisible image files. In principle, we endeavor to integrate only those service providers who value the privacy of our visitors and therefore only use the IP address for delivery if possible.

Data processing is carried out on the basis of a balance of interests, whereby we are interested in an attractive design and presentation of our internet offers, their effective and economical operation and further optimization and improvement.

Vimeo

Furthermore, we integrate videos on our website using the service of the platform "Vimeo" of the provider Vimeo Inc. The video material is loaded from Vimeo's servers, which are located in the USA, among other places.

The provider is
Vimeo Inc., Legal Dept., 555 West 18th Street New York, New York 10011, USA

The privacy policy of the provider Vimeo Inc. can be viewed at
<https://vimeo.com/privacy>.

Please note that Vimeo may use the Google Analytics service of Google LLC for user analysis and refer to the appropriate

Privacy Policy of Google LLC, which can be found at
<https://www.google.com/policies/privacy/>.

An opt-out option for Google Analytics is available at
<http://tools.google.com/dlpage/gaoptout?hl=de>.

An opt-out option for data processing for marketing purposes is also available at
<https://adssettings.google.com/>.

Online profiles on platforms and social networks

We maintain profile and information offers with platform operators and social networks. We inform active users and interested parties about our services and use the offer to communicate with the users of the respective offer.

The use of the respective platforms and offers is subject to the data protection guidelines and terms of use defined by the operator. If users contact us within the framework of these platforms, we process the messages and transmitted data in accordance with this data protection declaration.

Purposes of processing personal data

We process the aforementioned data for the operation of our website and for the fulfillment of contractual obligations towards our customers or for the protection of our legitimate interests.

For inquiries from you outside of an active customer relationship, we process the data for sales and advertising purposes. You can object to the use of your personal data for advertising purposes at any time.

Voluntary disclosures

If you voluntarily provide us with data, e.g. in forms, and these are not required for the fulfillment of our contractual obligations, we process these data on the basis that we assume the processing and use of these data is in your interest.

Receiver / Disclosure of data

Data that you provide to us will not be passed on to third parties. In particular, your data will not be passed onto third parties for their advertising purposes.

However, we may use service providers to operate this website or to offer other products in our name. We select our service providers carefully - especially with regard to data protection and data security - and take all measures required under data protection law for permissible data processing.

Protection measures

We have implemented technical and organizational measures in accordance with Art. 32 GDPR to ensure the security of the personal data processed by us. To ensure the security of your data during the transfer process when you visit our website, we also use SSL/TLS encryption method according to the current state of the art.

However, security gaps in data transmission over the internet cannot be completely excluded. For this reason, we refer to the possibility of transmitting personal data in alternative ways (for example by telephone or post).

Data processing outside the European Union:

If personal data is processed outside the European Union or the European Economic Area, this will be indicated above.

In these cases, processing shall take place under the special conditions set out in Art. 44 ff. GDPR. It is thus ensured by separate guarantees that the processing complies with a level of protection in compliance with EU rules.

For processing in the USA, this is done regularly through the recognized "Privacy Shield" program, in other cases predominantly through the use of standard contractual clauses.

Data Protection Officer

We have appointed a data protection officer.

You can reach her as follows:

Maurer-Atmos Middleby GmbH - Data Protection Officer Mrs. Sandra Glueck -
Kindlebildstrasse 100, 78479 Reichenau, Germany

Email: datenschutzbeauftragter@maurer-atmos.de

Your rights as a data subject

You have the right to **information** about the personal data concerning you in accordance with Art. 15 GDPR. You can contact us at any time for further information and to obtain a copy of the data.

In the case of a request for information that is not made in writing, we ask for your understanding that we may then require proof from you that you are the person you claim to be.

Furthermore you have a right to **correction** or according to Art. 16 GDPR. 17 GDPR to **erasure** or to **restriction** of the processing according to Art. 18 GDPR - if this is legally due to you.

You also have the right to **data transferability**, i.e. to receive the data provided to us and to request its transmission to another responsible person.

Finally, you have a **right of objection** against processing within the framework of the statutory provisions, in particular in accordance with Art. 21 GDPR.

Deletion of data

In principle, we delete personal data if there is no requirement for further storage. A requirement may exist in particular if the data is still needed to fulfill contractual services, to be able to check and grant or defend warranty and, if applicable, guarantee claims. In the case of statutory retention obligations, deletion is only possible after expiry of the respective retention obligation.

We regularly check and enforce the necessity of data deletion as part of an appropriate process.

The right to lodge a complaint with a supervisory authority

You have the right to complain to us about the processing of personal data by us through a **data protection supervisory authority** .

Changes to this data protection information

We will revise this Privacy Notice if changes are made to this website or in other circumstances that make this necessary. You will always find the current version on this website

Last updated: May 23rd, 2018